

Sponsorship Opportunities



ENTERTAINMENT MEDIA EXPO

Sponsored
By:



&



This Summer, the Worlds of Movies, DVDs, CDs, and Game Packaged Media Converge.

- **Exclusive Sponsorship Opportunities**
- **Available for Exhibitors and Non-Exhibitors**

Renaissance Hollywood Hotel, Hollywood, California

August 30-31, 2005

www.entertainmentmediaexpo.com

See the next page to learn how you can put your company front and center at the largest conference, exhibition & awards program in the United States, serving the needs of entertainment media professionals.

EMX 2005 Sponsorship Form

Please mark the box next to the event(s) or item(s) you would like to sponsor.

- Leonard Maltin's Appearance** - Exclusive @ \$20,000
(multiple sponsors allowed at lower sponsorship level)
- DVD Awards Reception** - Exclusive @ \$12,500
(multiple sponsors allowed at lower sponsorship level)
- DVD Conference Only Official Sponsor** - Exclusive @ \$10,000
(multiple sponsors allowed at lower sponsorship level)
- EMX Keynote Address Speaker** - Exclusive @ \$7,500
- DVD Awards Ceremony** - Exclusive @ \$7,500
(multiple sponsors allowed at lower sponsorship level)
- Packaging Conference Only Official Sponsor** - Exclusive @ \$7,500 (multiple sponsors allowed at lower sponsorship level)
- Morning Coffee/Donut Cart On Exhibit Floor**
- Exclusive @ \$7,500
- Afternoon Ice Cream/Soda Cart on Exhibit Floor**
- Exclusive @ \$7,500 per day
- DVD Awards (Crystal awards)** - Exclusive @ \$5,000
- Packaging Awards** - Exclusive @ \$5,000
- DVD Conference Keynote Address** - Exclusive @ \$3,500
- Packaging Conference Keynote Address** - Exclusive @ \$3,500
- Tuesday AM Networking Coffee Break** - Exclusive @ \$3,500
- Tuesday PM Networking Coffee Break** - Exclusive @ \$3,500
- Wednesday AM Networking Coffee Break** -
Exclusive @ \$3,500

Items below do not include the purchase and/or printing of the item; sponsors must provide the item.

- Conference Portfolios - Exclusive @ \$3,000
- Attendee Bag Stuffers (first 15 companies by the end of May 30) \$1,000 plus 1,500 pieces for exhibitors; \$3,500 plus 1,500 pieces for non - exhibitors)
- Badge Holder Insert - Exclusive @ \$2,500
- DVD Award Goody Bag Stuffers - \$1,500 (multiple sponsors)

Banner & Other Opportunities

Fly Your Flag at EMX

EMX is proud to let you fly your company banner during the show. Halfway Banners (10 available) @ \$2,500 for exhibitors; \$5,000 for non-exhibitors

Out-of-the-Box Sponsorships

You have an advantage when you think out-of-the-box, and at EMX we give you every opportunity to get ahead. Take advantage of our "Out-of-the-Box" sponsorship opportunities, including:

- Official EMX Information Booths (two available) @ \$10,000 each and includes: information booth, EMX "Human Arrows" (10 Information personnel wearing EMX T-shirts with your logo as sponsor), Signage, Exclusive Literature Distribution
- EMX Show Map/Guide of Venue @ \$5,000
- Literature Cradles (three available near Information Booth and Reg Area) @ \$500 each

Please call Larry Spitzer at 212-378-0455

Please supply all information requested below

All sponsors get logo in Show Guide

Contact's Name & Title: _____

Company: _____

Mailing Address: _____

City/State/Zip or Postal Code/Country: _____

Phone: _____ Fax: _____ E-mail: _____

Total Sponsorship Amount: U.S. \$ _____

Enclosed is a check, payable to CMP Information, in the amount shown above.

Charge this credit card the amount shown above: American Express Visa MasterCard

Charge Number: _____ Expiration Date: _____

Name on card: _____ Signature: _____

Return completed form with payment or credit card information to:

CMP Information, Inc.
460 Park Ave. South, 9th floor
New York, New York, 10016

Questions? Contact Larry Spitzer at 212 378-0455 or lspitzer@cmpinformation.com